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**Sit 'n Sleep Opens Warehouse to Public for Second Time in History;  
Proceeds to Help Support Habitat for Humanity of Greater Los Angeles**

*Partners with Habitat for Humanity to Provide Mattresses for Over Eighty Los Angeles Families*

**GARDENA, CA (October 01, 2012)** – Sit 'n Sleep, the largest mattress retailer in Southern California will open its doors for its second annual Warehouse Sale--October 12-14, 2012 from 9:00am-6:00pm--offering up to 50 percent discounts to local area families looking for a new mattress or bedroom furniture. In conjunction with the Warehouse Sale, Sit 'n Sleep announced today a 2013 corporate partnership with Habitat for Humanity of Greater Los Angeles (HFH GLA), providing much-needed assistance for every family that moves into a Habitat home in 2013.

Sit 'n Sleep will be “adopting” every Habitat for Humanity home built in 2013, providing hundreds of mattresses, frames and box springs for over eighty greater Los Angeles families. Exceeding \$150,000, Sit 'n Sleep’s donation will ensure that every Habitat homebuyer will also have new mattresses to sleep on in their new home.

“We are so grateful and touched by this generous donation of beds to our partner families, many of whom move into their new Habitat home with minimal furnishings,” said Erin Rank, President/CEO of HFH GLA. “Sit 'n Sleep’s donation will provide health and comfort for the families we serve in greater Los Angeles for many years to come.”

“We are extremely proud to partner with Habitat for Humanity of Greater Los Angeles and to ensure these wonderful families have the beds they need,” said Larry Miller, Founder and CEO of Sit 'n Sleep. “A portion of the proceeds from the Warehouse Sale will help support this 2013 mattress donation, helping to provide families with a safe, comfortable and warm place to rest their heads. Everyone deserves a good night’s sleep and Sit 'n Sleep is committed to ensuring that more than 80 Los Angeles families will have a roof over their head and a mattress to sleep on.”

The Second Annual Warehouse Sale will take place on October 12-14 from 9:00-6:00pm at Sit 'n Sleep Headquarters located at 14300 S. Main St., Gardena, CA 90248. Customers should park on the street and enter through the main gate. During the sale, customers will have the opportunity to shop for mattresses at up to 50% off on all leading brands including Serta, Sealy, Sherwood, Simmons and even Tempur-Pedic. In addition, Habitat for Humanity Greater Los

Angeles will be on hand offering customers an opportunity to leave their “good luck” wishes on a newly constructed bench that will be given to a family after the sale.

Over the past 12 months, Sit ‘n Sleep has opened two new stores, expanding the organization to include 28 locations across Southern California. Sit ‘n Sleep continues to sell more mattresses than any other retailer on the West Coast. For more information, or to find a store near you, visit [www.sitnsleep.com](http://www.sitnsleep.com).

### **ABOUT SIT ‘N SLEEP**

Sit ‘n Sleep is the mattress superstore dedicated to delivering a good night’s sleep to millions of Californians. Sit ‘n Sleep is focused on helping people find the right mattress for their needs, body type and health—all from the largest selection of mattresses, at the best price, while receiving great service. With 28 superstore locations throughout Southern California, Sit ‘n Sleep is an established Southern California brand, operating some of the largest and most successful mattress stores in the nation for over 30 years.

### **ABOUT HABITAT FOR HUMANITY OF GREATER LOS ANGELES**

Habitat for Humanity of Greater Los Angeles (HFH GLA) strives to eliminate substandard housing through advocacy, education and partnership with families and individuals in need to build decent, sustainable and affordable housing. Since 1990, HFH GLA has built and renovated nearly 800 homes locally and worldwide, transforming the lives of hundreds of individuals. HFH GLA is a GuideStar® Valued Partner and has achieved the coveted [Charity Navigator](#) 4-Star rating awarded to nonprofits for sound fiscal management and commitment to accountability and transparency. For more information, please visit <http://www.habitatla.org> or call 310-323-4663. Visit our blog at <http://buildingagreaterla.blogspot.com>.