

THE ANGRY POODLE: *Our weekly bark at S.B.'s movers and shakers*

PRESS RELEASE / ANNOUNCEMENTS Saturday, June 16, 2013

Habitat for Humanity to Raise the First Wall of the Canon Perdido Affordable Homes

The Development will Provide Low-Income Housing

source: HABITAT FOR HUMANITY

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On Thursday, June 20th at 10:00 am, Habitat for Humanity of Southern Santa Barbara County will mark the first wall raising of the Canon Perdido Affordable Homes with a ceremony sponsored by Southern California's Sit 'n Sleep.

The Canon Perdido Affordable Homes project is a 12-home development, which will provide safe and affordable housing for 43 people, including 20 children.

The Wall Raising Ceremony will mark the start of above ground construction on the project. Mattress superstore Sit 'n Sleep is sponsoring the ceremony and will provide new mattresses for all twelve homes. Habitat for Humanity volunteers, donors, and future homeowners will have the opportunity to sign their names on the framing 2x4s. Volunteers will be able to sign up online at www.sbhahabitat.org to help build these homes throughout the next year.

"Habitat for Humanity is grateful for Sit 'n Sleep's support of our largest affordable housing project to date in Santa Barbara," said Joyce McCullough, Executive Director of Habitat for Humanity of Southern Santa Barbara County. "Sit 'n Sleep's sponsorship of the Wall Raising Ceremony and providing mattresses for the families shows the company's commitment to our community and to affordable housing for local low-income families."

Sit 'n Sleep's mattress donation for the twelve homes will include 12 queen mattresses and box springs and 22 single bed sets, providing a bed for each family member. "Everyone deserves a good and healthy night's sleep. Sit 'n Sleep is committed to ensuring that these Santa Barbara families will have a roof over their heads and beautiful Tempur-Pedic mattresses to sleep on." said Larry Miller, CEO of Sit 'n Sleep. "Sleep is important for both mental and physical health. With our new Santa Barbara store we became part of the community and we believe it's important that we help residents, where we can. We are honored to partner with Habitat for Humanity of Southern Santa Barbara County."

The twelve new townhomes will be built at 822 and 824 E. Canon Perdido Street, on land purchased with Redevelopment Agency funds provided by the City of Santa Barbara. The project will consist of 100% affordable low-income homes, including 2 one-bedroom homes, 8 two-bedroom homes, and 2 three-bedroom homes, ranging in size from 750 to 1,200 square feet each. One of the homes will be entirely accessible to persons with disabilities.

The project was designed by local architecture firm, DMA Architecture. Construction of the homes will be managed by Allen Associates, and many local sub-contractors are contributing to the project. The bulk of the construction will be completed by Habitat for Humanity volunteers, led by skilled crew leaders.

The Canon Perdido Affordable Homes project is part of a larger fundraising effort, the Building Homes, Building Hope campaign, which will generate a comprehensive total of 4.3 million dollars to expand Habitat for Humanity's mission to end sub-standard housing in our community. The campaign goals are to: build 12 new affordable homes on Canon Perdido Street, repair five homes through the A Brush with Kindness home repair program, engage volunteers to support Habitat's efforts to end substandard housing,

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June 2013

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provide education to future homeowners through the Homeownership Readiness Curriculum, relocate the Habitat ReStore to a new storefront and purchase land in Carpinteria for future home construction projects.

About Habitat for Humanity of Southern Santa Barbara County:


Habitat for Humanity of SSBC is an independent, locally run affiliate of Habitat for Humanity International, a nonprofit, nondenominational Christian housing organization dedicated to the elimination of poverty housing. Habitat for Humanity International and its affiliates around the world have built and repaired more than 600,000 homes for qualified partner families. Volunteers provide most of the labor, with individuals, foundations, churches and corporate donors providing the money and materials to build Habitat houses. Habitat for Humanity of SSBC has participated in cooperative efforts with other non-profit organizations including SEE International, Women's Economic Ventures, Laguna Senior Cottages, Boys and Girls Club and the Santa Barbara Rescue Mission, in addition to several substantial home repair projects through their A Brush with Kindness program since their beginning in 2000. They have completed two major construction projects in Santa Barbara of three homes on Via Lucero and four homes on San Pascual Street. They broke ground on 12 new homes in December 2012 on Canon Perdido Street. To learn more, or to volunteer with Habitat for Humanity, please visit www.sbhabitat.org.

About Sit 'n Sleep:

Sit 'n Sleep is the mattress superstore dedicated to delivering a good night's sleep to millions of Californians. Sit 'n Sleep is focused on helping people find the right mattress for their needs, body type and health—all from the largest selection of mattresses, at the best price, while receiving great service. With 31 superstore locations throughout Southern California, Sit 'n Sleep is an established Southern California brand, operating some of the largest and most successful mattress stores in the nation for over 30 years. www.sitnsleep.com.

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